



Better Together

2023 Charitable Giving Annual Report

Together, we are better.



In 2023, we welcomed Methodist Medical Center Foundation and the Pekin Foundation to Carle Health Center for Philanthropy as part of a union that brought three Greater Peoria hospitals and related businesses into Carle Health. The theme for that

event was “Together, we are better.” And I can think of no better way to summarize what your support means to our organization.

Thanks to you, we’re better, stronger and more prepared to meet the challenges of the day, providing unwavering excellence in uncertain times. At the system level, that means programs like the Nurse Well-Being Conference that provided hundreds of nurses from every hospital in our system with a day of encouragement and inspiration, and the purchase of a Critical Care transport vehicle that’ll soon enhance emergency health services across our service areas.

Through our Greatest Needs Funds and our four regional Carle Health Center for Philanthropy offices in Normal, Olney, Peoria and Urbana, we marry our systemwide excellence with the strengths – and needs – of each of our local communities, ensuring that money raised locally is used locally to improve care for all in the places we call home. Last year alone, more than \$6.4 million was spent on local healthcare improvements.

Generous donors, like you, provided more than \$9.2 million in support to our organization, including a significant gift – our single largest gift of 2023 – from one of our own. Roger Laramée, executive director of



Tim Bayley and Roger Laramée

development for the Champaign-Urbana area, and his husband, Tim Bayley, confirmed Carle as part of their estate plan. When their future gift is realized, their passions for world-class healthcare and healing environments will be forever united in an endowment designed to transform the interior spaces within our Urbana hospital. Together, Roger and Tim will create an atmosphere that fosters holistic healing for all those who enter our doors.

For their generosity – for *your* generosity – and for so much more – we thank you.

With gratitude,



Beth Katsinas
Vice President

Carle Health Center for Philanthropy

Cover Image: New team members in Greater Peoria celebrate becoming part of Carle Health.

Annual Giving

From individual donations to grassroots giving circles to our iGIVE employee giving campaign and beyond, annual giving is an important part of philanthropy. We're incredibly grateful to the **4,750 donors who gave \$2 million in 2023**, transforming healthcare in every community we serve.



AlterG treadmill – providing big strides toward healing.

Keeping Ortho Patients on the Cutting Edge of Care

Since 2011, Carle McLean County Orthopedics has had an AlterG treadmill, helping patients with rehab and recovery. When that machine reached its end, however, it looked like the team that had helped so many patients move forward might have to take a big step back. The advanced machine, which uses an inflatable air bubble and negative air pressure to lift patients on a treadmill, can reduce weight-bearing loads up to 80%, making it a very useful tool for patients recovering from injuries. It's also very expensive, however, and replacing it would've been a massive hit to the program's budget. Fortunately, the Greatest Needs Fund at Carle BroMenn Medical Center was there to shoulder the burden, not only replacing the old machine, but also enabling new features like gait analytics that help therapists analyze stride length – keeping local ortho patients on the cutting edge of care and recovery.

Using Magnets to Manage Depression

For years, Carle psychiatrist Suzanna Kitten, MD, and the team at Carle Psychiatry and Psychology advocated for transcranial magnetic stimulation (TMS) as part of a comprehensive approach to treating patients with depression who don't respond well to other treatments. Various things got in the way of that vision, including a global pandemic. But in May 2023, the department finally got its wish, thanks to \$190,000 from the Greatest Needs Fund for Carle Foundation Hospital that funded the purchase of a TMS machine and two helmets – one for treating major depressive disorder (MDD) and another for treating both MDD and obsessive-compulsive disorder. The new equipment's being used in the interventional psychiatry clinic, which is designed for those with the most treatment-resistant cases. It's already greatly enhancing the care we provide – and offering new hope – for our patients with depression in the greater Champaign-Urbana area.

Helping Patients in a Thousand Little Ways

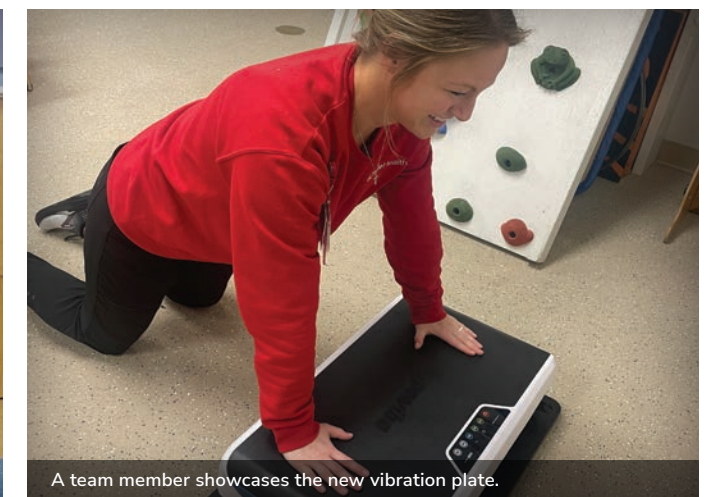
Unexpected health events can be hard on those with limited financial resources. Fortunately, there's a program at the Carle Health hospitals in Greater Peoria that's designed to help. The Patient Assistance Fund can provide patients in need with a two-week supply of most medications free of charge, and it can also assist them with other discharge needs, including transportation costs. While Medicaid covers the latter in some cases, it's not designed to handle ride requests – which means patients can spend hours waiting for a taxi that never arrives. The fund provides rides in these situations, which also improves hospital scheduling by freeing up beds for other patients with pressing medical needs. The Patient Assistance Fund is made possible by donations to the Greatest Needs Funds in Greater Peoria, and it's just one of the countless high-impact programs made possible by annual gifts.

Shaking Up Rehab Care in Olney

There are many simple and low-cost tools that can be used to help rehab patients regain their strength and mobility, but occasionally, more expensive tools are needed. When those tools fall outside the departmental budget, philanthropy can help close the gap. That's the story at Carle Richland Memorial Hospital, where therapists recently asked for help purchasing several new patient-related items, including a vibration plate, a mobile arm support and an interactive metronome. The new vibration plate can help children needing to regain muscle strength, as well as adults with osteoporosis and other bone-density issues. The mobile arm support assists stroke patients by offsetting the weight of their arm, making it easier to control their movements and regain strength. And the metronome makes therapy fun, with 24 interactive video games that challenge patients to synchronize a range of whole-body exercises to a musical beat.



The mobile arm support builds strength in recovery.



A team member showcases the new vibration plate.



Demonstrating the Interactive Metronome

Corporate Giving

Good companies are often great neighbors, giving back to the communities who make their success possible. Last year, those neighbors **raised nearly \$1 million** in support of excellent patient care.

Grilling Up – and Giving Back

This past August, more than 100 members of the Bloomington-Normal Sunrise Rotary fired up the grill for a day of food and fundraising on the Museum Square in downtown Bloomington. The 15th annual Brats & Bags featured delicious food and a popular cornhole tournament open to all skill levels. The organization donated \$10,000 of the event's proceeds to the McLean County Carle Mobile Health Clinic, which will be used for general operating and equipment expenses. This generous donation follows another gift the organization made to support local outreach efforts. Earlier in the year, their donation to the Reach Out and Read program enabled the purchase of age-appropriate books for children in the Bloomington-Normal area to take home after a visit to their Carle doctor.

Building Racial Diversity in Nursing

Every year, the Carle Golf Open raises thousands of dollars to support patient care in the Champaign-Urbana area. And in 2023, the event was one for the records. Thanks to the generosity of Hall Render Killian Heath & Lyman, our title sponsor, along with 80 other sponsors and more than 350 golfers, the two-day event at the Urbana Country Club raised \$442,030 to provide education awards through the Building Racial Diversity in Nursing initiative. Our sponsors come back year after year because they enjoy the Golf Open experience, but even more so, they appreciate the opportunity to help further the world-class care at Carle. We're grateful for them and for the many Carle Health staff members and volunteers who make the event memorable.



Golfers from major sponsor Deloitte and Carle Health get ready to tee off.



Year after year, the community comes together for Whitney's Walk for Life.

Whitney's Walk – Celebrating 20 Years

Hundreds of supporters showed up bright and early at Brimfield's Jubilee College State Park on July 29 to raise awareness and funds for suicide prevention efforts in central Illinois. Since 2004, Whitney's Walk for Life 5K run/walk has raised nearly \$1.8 million for the Hult Center for Healthy Living at Carle Health. This year, close to 800 walked, ran or donated, raising more than \$88,000, which'll be used to support the center and its Youth Mental Health Matters campaign – a series of courses designed to enhance social and emotional health for kids and adults. In 2023, Hult Center provided mental health and suicide prevention education to over 5,000 community members including youth and adults and over 100 adults participated in the evidence-based QPR (Question Persuade Refer) Suicide Prevention Gatekeeper training.

Lady Luck for Carle Richland Greatest Needs

Friday the 13th isn't normally associated with good luck. But last October 13, Carle Health Center for Philanthropy set out to change that with "High Rolling for Health," a special casino night event designed to raise money for Carle Richland Memorial Hospital. There were six themed sponsorship levels, ranging from "One Pair" with seats for two, to a "Royal Flush" that earned donors reserved seating for 10, a logo in the program and other various perks. More than \$34,000 was raised for the Carle Richland Greatest Needs Fund, which'll be used to support local healthcare initiatives in the greater Olney area.



Donors take a spin to transform local healthcare.



High Rolling with the king – for a great cause.

Major Giving

Big advances in healthcare require big investments, which is why we're extremely grateful to all those who helped drive transformational care at Carle Health in 2023, **providing nearly \$7.2 million** in major gifts of \$10,000 or more.

Enhancing the Journey for Patients with Cancer

The earlier breast cancer is diagnosed, the better it can be treated. That's why the Breast Center at Carle Cancer Institute Normal established a new multidisciplinary clinic for patients who have an increased risk of breast cancer due to family history or biopsy-based risk factors. Led by Matilde Francois, MD, FACS, breast cancer surgeon at Carle Cancer Institute Normal, the High-Risk Breast Clinic is designed to help these patients lower their chances of developing cancer. In pursuit of that goal, a significant gift from Michael and Gina Wey established the Connie Wey Breast Health Services Fund supporting facility enhancements, patient/caregiver support and community awareness programming. A dedicated consultation space will also be created, offering a more comfortable setting for conversations related to diagnosis and treatment.



Sandy and Bud Leister

Paving the Path to Discovery

From Mills Breast Cancer Institute to Will's Garden, Bud and Sandy Leister have supported many important philanthropic efforts at Carle Health, but none has the potential to impact the future of care as much as their latest gift. Their recent donation established the Carle Illinois College of Medicine Discovery Year Fund at Carle Health Center for Philanthropy, supporting a one-of-a-kind program designed to attract young innovators. The fund assists Carle Illinois graduates entering the Discovery Pathway Program at Carle, which allows residents to customize their professional development by pursuing research, taking externships or continuing their entrepreneurial development. While the program is open to all graduate medical education students, the Leisters hope that targeting their gift to Carle Illinois students will encourage graduates from this exceptional college to remain in the local community, where they'll make significant contributions to research and healthcare for many years to come.



Mary Thompson, Nicole Hayse, Sheryl Sattler and Dr. Robert Lizer stand with Fletcher.

Making Fitness a Part of Patient Care

Thanks to a generous contribution by a local donor, the Addiction Recovery Center at Carle Health Proctor Hospital in Peoria will soon expand services with the addition of a new fitness and wellness center. The center will be in the former medical supply office, housed in the same building. The Addiction Recovery Center has provided care in the Greater Peoria area since 1979, and leaders at Trillium Place, an affiliate of Carle Health, say they have spent decades dreaming of and planning for the addition of a fitness space. The vision began to take shape last year when Sheryl Sattler – a Dunlap resident – said she wanted to help fund the project as a way of giving back. She wanted to help others and knew that working out was an important part of her own life. Her gift honors Addiction Recovery Center Director Robert Lizer, DO, and her loyal dog, Fletcher.

Creating a Safer Place for Healing

Patients with behavioral health issues can sometimes spend hours – even days – in the emergency department, due to the time it takes to evaluate and treat them, and arrange transportation to an accepting facility. That long wait can lead to anxiety and violent situations. Until recently, Carle Richland Memorial Hospital used a regular exam room – which had to be cleared of any objects that might prove harmful – for these patients, making treatment difficult. The new Behavioral Health Room changes that, providing a dedicated, safe space within the ER that features numerous security enhancements, including an enclosed TV, updated walls and ceiling tiles, and doors with external hinges. The project, which upgraded an existing exam room, was fully funded by the Richland County Board through a Mental Health Initiative and will greatly enhance the safety of our patients and staff.

Estate Giving

Estate giving provides a great way to leave a legacy tomorrow while earning tax benefits today. In 2023, we realized or confirmed more than **\$3.8 million in deferred gifts**.

Creating a Harvest of Hope

Some fields produce beans. Others, corn. But for more than a century, several Bloomington-Normal area farms have been harvesting hope. In the early 1900s, Abraham Brokaw donated his farmland to the local hospital to support healthcare in his community, starting a tradition that continues to this day. Currently, Carle BroMenn Medical Center owns seven farms and is the income beneficiary on five other pieces of property. The nearest is in Lexington, IL, and the furthest is in Arkansas. But they all play an important part in philanthropy, supporting the hospital's daily operations and providing care for underserved patients. Carle understands the importance of the family farm and the legacy built over years working the earth. That's why Carle created a policy for the acceptance, management and long-term holding of farmland – keeping farms active and using the money they generate to support hundreds of programs that transform healthcare in our communities. Our generous donors not only reduce their taxes and help thousands of patients – they also add to their family's legacy rooted deep in the soil.



Farmland grows crops – and seeds hundreds of programs for Carle patients.



NICU Transport, Funded with Greatest Needs Gifts

Investing in the Future of Healthcare

Mary Alice Keighin cared about people. She nurtured young minds as a teacher at Urbana Junior High School and – beyond the classroom – devoted countless hours to serving her community, most notably through volunteering at Carle Foundation Hospital. A proud Carle Auxilian, she was the inaugural chair of the Surgical Waiting Room Committee, showing her commitment to enhancing patient experiences. Before her passing in 1991, Mary Alice demonstrated her deep-rooted generosity and foresight through estate planning. She established charitable remainder unitrusts, one for each of her six nieces and nephews, ensuring they'd receive consistent income for life. And she didn't forget the hospital she held so close to her heart – designating Carle Health Center for Philanthropy to receive 40% of the trusts' remaining assets once all beneficiaries had passed. In 2023, the final distributions were received, resulting in a six-figure donation designated to impact the hospital's greatest needs.

Taking Nursing to the Next Level

When Virginia McKnight of Peoria penned her will in 1982, she wanted to make sure that one special group of people was included in her list of beneficiaries. McKnight left half of her estate to a trust to fund scholarships for nurses, creating a legacy of nursing excellence and encouraging some of healthcare's hardest-working heroes to fully pursue their dreams. The Virginia B. McKnight Scholarship Foundation helps Carle Health registered nurses in our Greater Peoria area secure postgraduate or advanced nursing training and develop and improve their nursing skills. Thanks to her generous gift, Carle Health Center for Philanthropy – Greater Peoria receives a regular check for more than \$2,000 each month, which we invest in the amazing men and women who choose to take their nursing skills to the next level.



Generations of nurses thrive with scholarships.

Volunteerism

Last year, **2,111 volunteers provided 185,750 volunteer hours**, dispensing information, providing hospitality services, fundraising to enhance patient care and making Carle Health a welcoming place for all.

Gardening Angels and Baskets Full of Care

Healing is at the heart of everything our volunteers do. At Carle Cancer Institute Normal, a handful of dedicated volunteers, passionately called the “Gardening Angels,” celebrated 25 years of bringing the healing power of nature to patients with cancer – an effort that began with a small butterfly garden and visions of blossoming impact. When the garden was cleared in 2013 to make room for facility expansion, the original plants provided the seeds for the much larger garden that now blooms – and includes a terrace garden, labyrinth and expanded butterfly garden. Across town at Carle BroMenn Medical Center, compassion and healing blossom in the form of one-of-a-kind care baskets. Carle BroMenn Service Auxiliary members fill Activity Baskets of Care with a variety of thoughtful items, which student volunteers and team members deliver to patients to enhance their comfort and experience while in our care. Like the Gardening Angels, these volunteers spread hope and healing for our patients and their loved ones.



Sharon Jaeger



Peggy Swerlik



Sue Ferrell-Stroyan

Celebrating 20 Years of Healing and Hospitality

When the Carle Auxiliary opened the Carle Auxiliary Guest House in 2003, it was one of their proudest moments. Since then, the Guest House has served as a home away from home for over 35,000 guests arriving at Carle Foundation Hospital from every state and countless countries. Designed to accommodate the families of patients receiving lifesaving care, the beautifully appointed house has 13 rooms, including three family suites that can welcome up to four guests. On average, 1,500 guests each year use the facility, which includes a pantry stacked with breakfast food, snacks and other items to keep them energized throughout the day. It costs about \$275,000 a year to operate the home, but no guest ever sees a bill – all thanks to proceeds from Carle Auxiliary fundraisers, gift shops and the Carle Auxiliary Resale Boutique, as well as generous contributions from donors. We're grateful for the hard-working staff and Auxiliary volunteers who make sure the Guest House doors are always open for families with loved ones in our care.



Young Minds Center Groundbreaking

Million-Dollar Pledge – Helping Make a New Mental Health Center a Reality

To say there's a need for more adolescent mental health services in Greater Peoria would be an understatement. Each month, approximately 60 children and adolescents are admitted to the inpatient behavioral health unit at Carle Health Methodist Hospital in Peoria. But in the past five years, roughly 2,600 have been turned away, forcing patients to travel to Chicago or go without care. In 2021, the Service League of Carle Health Methodist, the League of Carle Health Peoria Hospital and the Auxiliary of Carle Health Proctor Hospital made a million-dollar pledge to change that. Collectively, they've already given \$512,000 to the Young Minds Project, helping enable the purchase of a former West Peoria nursing home that's being transformed into a state-of-the-art treatment center. Trillium Place Young Minds Center, an affiliate of Carle Health, is slated to open in 2024, bringing physicians, counseling, crisis assessment and intensive outpatient therapy under one roof – providing much-needed outpatient and inpatient mental health services for the children and adolescents of our community.

Improving the Recovery Cycle

It may have a funny-sounding name, but the new ergocycle at Carle Richland Memorial Hospital is helping rehab patients make serious strides in their recovery, thanks to its broad capabilities and flexible design. The new cycle, which was funded through a \$17,000 gift from the hospital's Auxiliary Council, allows patients to exercise their arms and legs simultaneously, and can be adjusted to do as little or as much as a patient needs to enhance their recovery. The ergocycle works both forward and backward – to exercise different muscles – and it can even be used by patients who can't get up out of bed. The new machine has been at the hospital since August and has already seen wide use – giving renewed strength and hope to patients on their journey of recovery.



Ergocycling Toward Recovery

Charitable Giving

January 1 – December 31, 2023

Thanks to donors like you, Carle Health Center for Philanthropy continues its commitment to enhance the world-class care Carle Health provides. As we welcomed new friends, partners and colleagues in Greater Peoria in 2023, the financial health of our charitable organizations remained strong this past year across all our service areas. We're excited and honored to partner with you as we transform healthcare in the communities we call home.



Endowments

105
Number of Endowments

\$1,604,631
Interest Generated

\$22,942,365
Total Value

An endowment is a long-term source of funding for Carle Health and can be created through an outright gift, a bequest in a will, or a life income gift such as a charitable gift annuity or a charitable remainder trust. When Greater Peoria joined Carle Health in April 2023, our number of active endowments doubled, and each one plays a vital role in our mission – funding groundbreaking research, continuing education and other important investments in care. While the main core of the endowment is never spent, the interest generated provides funding for donor-designated purposes throughout Carle Health. It's generosity that grows – so our excellence can too.

ALL VALUES ROUNDED TO THE NEAREST DOLLAR

Giving by Community



With many locations in our healthcare system, we know that where and how you give back is important. That's why we offer opportunities to support your local hospital and community. As a not-for-profit organization, Carle Health relies on charitable gifts to make the compassionate, world-class care we're known for a reality for the families who depend on us. Unrestricted gifts made to the Greatest Needs Fund at your local Carle Health hospital allow our team to determine how your gift is best used to make the greatest impact. The table below looks at unrestricted giving as well as restricted giving designated to established funds at Carle Health Center for Philanthropy, including funds that support all communities. We're so incredibly grateful.

	Unrestricted	Restricted	Endowments	TOTAL
Bloomington-Normal and Surrounding Communities	\$735,437	\$915,381	\$96,000	\$1,746,818
Champaign-Urbana and Surrounding Communities	\$376,902	\$4,501,355	\$96,635	\$4,974,893
Greater Peoria and Surrounding Communities*	\$189,838	\$2,077,437	\$39,869	\$2,307,143
Olney and Surrounding Communities	\$90,547	\$43,551	\$0	\$134,098
Systemwide	–	\$44,601	\$4,250	\$48,851
				\$9,211,803

*Includes Contributions Received April 1 – December 31, 2023

ALL VALUES ROUNDED TO THE NEAREST DOLLAR



Volunteerism by Community

Carle Health relies on volunteers to enhance the healthcare experience for those we serve. They give back through their time and talent. In 2023, they gave 185,750 hours of service to Carle Health. When you calculate these hours at our state's minimum wage (\$14 per hour), this equals a donation of \$2,600,503. When you look at it from the National Independent Sector Rate for volunteers (\$31.80 per hour), this equals \$5,906,857. To say we're grateful is an understatement. We're honored to have such loyal and dedicated volunteers serving our patients and staff.

TOTAL NUMBER OF VOLUNTEERS

TOTAL HOURS SERVED

Bloomington-Normal
and Surrounding Communities

622

60,042

Champaign-Urbana
and Surrounding Communities

1091

72,870

Greater Peoria
and Surrounding Communities

345

46,735

Olney
and Surrounding Communities

53

6,103

TOTAL

2,111

185,750

ALL VALUES ROUNDED TO THE NEAREST DOLLAR

2023 Carle Health Center for Philanthropy Board of Trustees

Incorporated in 1982 as a 501(c)(3) charitable, not-for-profit organization, The Carle Development Foundation d/b/a Carle Health Center for Philanthropy solely supports the mission of Carle Health. Members of the Board of Trustees ensure that 100% of funds raised directly benefit the patients and communities served by Carle Health.

Mary McGrath, Chair
Phil Blankenburg, Vice Chair, Secretary/Treasurer
Julia Eichhorst
Adam Hawks
Marc Largent

Russ Leigh
James Leonard, MD
Brandon Moss
Rick Stephens
Courtney Zell Armstrong

2023 Regional Philanthropy Councils

Our Regional Philanthropy Councils take an active role in supporting healthcare in the communities served by Carle Health. Membership provides an opportunity to inspire charitable giving to transform healthcare in the local community.

Central (Bloomington-Normal and Surrounding Communities)

Mary Bennett Henrichs, Chair	Marc Largent	Scott Woodward
Kathy Gibson	J. Phillips	Courtney Zell Armstrong
Taylor Hoffman	Michael Reginelli	
Colleen Kannaday	Abby Spachman	

East (Champaign-Urbana and Surrounding Communities)

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Elizabeth Angelo	Justin Kirby	Shirley Witte
Kathy Aquino	Russ Leigh	Brooke Wright
Phil Blankenburg	Malec Mokraoui, MD	William R. Walter

South (Olney and Surrounding Communities)

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Sherry Geier	Holly O'Brien	
Janet Hewardine	Debi Phillips	

West (Greater Peoria and Surrounding Communities)

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Rose Byram	Cliff Laine	Laurie Shanderson
Joseph Couri, MD	Diane McCormick	Leanne Skuse
Heather Delabre	Matthew Mamer	Darlene Violet
Tom Fliege	Matthew McMillin, MD	David Wentworth
Emily Galligan	Brandon Moss	Greg Wilson
Adam Hawks	John Peters	
Tom Jenkins	Julie Russell	

Thank you for all you've made possible in 2023. Across all our communities and for everyone who counts on us, we are *better together*.

